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CITY OF FULSHEAR ECONOMIC DEVELOPMENT STRATEGIC PLAN PROJECT OFF TO A GREAT START

The City of Fulshear has selected TIP Strategies to guide the development of its first city-wide Economic Development Strategic Plan.

“TIP is honored to have been selected to assist in this important work,” said TIP Strategies CEO Tom Stellman. “We are excited to work closely with Fulshear to design a blueprint that will ensure the City is positioned for a bright economic future.”

The initial phase of the project kicked off in January, and the TIP consulting team is now conducting stakeholder interviews and roundtables to understand the community’s economic priorities and opportunities. Stakeholder information will be combined with survey feedback and the latest statistical data available to inform the proposed strategies. The resulting plan will identify strategies and provide an implementation plan to promote economic growth and prosperity in the City over the next 10 years.

“We look forward to building on the considerable work and plans already undertaken in the community. Our priority is to gather as much stakeholder and public input as possible to help TIP glean insights into Fulshear’s unique position,” said Fulshear Economic Development Director Angela Fritz. “It is very important to the City to engage the public in the planning process, and a project website and survey have been established to assist in this effort. The survey is now available, and we will also be holding a Town Hall meeting and public meetings throughout the duration of the project which is slated for completion in July 2019.”

More information on the Economic Development Strategic Plan project can be found at <https://sites.google.com/tipstrategies.com/fulshear-ed-strategy/home>. On the website is a link to an online survey, which will be available until March 29.

“We are enthusiastic about collaborating with our community and regional partners and the TIP consulting team to generate meaningful strategies that will accelerate the growth and prosperity of this area,” said Fritz. “TIP has a 20-plus year track record of developing thoughtful and data-supported strategic plans for cities like Fulshear. Their experience will help us to continue to align resources, build consensus and further the work that’s already taking place in our community.”

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Fulshear, Texas, is a rapid growth suburb in the Greater Houston area just west of the Westpark Tollway and the Grand Parkway. Although the City has exploded from just over 1,000 residents in 2010 to an estimated 14,000 today, it holds tight to its historical roots and small-town charm while boasting an extremely high median income, home value, and educational attainment level. To learn more, visit www.fulsheartexas.gov

TIP Strategies, Inc. (TIP) is a privately held Austin-based firm providing consulting and advisory services to public and private sector clients. Established in 1995, the firm's core competence in strategic planning for economic development has broadened to include expertise in talent strategies and in organizational development. To learn more about TIP Strategies, go to www.tipstrategies.com.