Meeting Minutes  
October 3, 2016  
7:00 PM

Board Members Present: Wes Wauson, Aaron Groff, Kent Johnston, Stacy Mangum, Carol Riggs, Laurie Szantay, Jon Tristan  
Board Members Absent: None  
Staff: Angela Fritz, CJ Snipes, Kristi Brashear, Byron Brown  
Attendees: Mary Meier 

Call to Order.  
There being a quorum of the Board present, Wes Wauson, President, called the meeting to order at 7:11 P.M.

Citizen Comments.  
None.

1. Consideration of and possible action on Resolution FDC 16-03, a resolution of the FDC declaring projects of the Corporation for Fiscal Year 2016-2017, directing staff to publish notice of same, and setting a public hearing.  
Staff presented an overview of the project declaration process.  
Motion to approve – Groff; Second – Riggs  
Ayes: 7 Nays: 0 Abstentions: 0

2. Consideration of and possible action on FY 2016-2017 community events project funds following direction provided at the September 20 City Council Meeting.  
Staff presented an overview of the item presented to City Council and the Council’s wishes related thereto, clarifying Council’s direction to continue partnering with Chamber under same terms as previous for Christmas event, to continue working to develop an agreement for event management services between the City and the Chamber for the July 4th and Christmas events, and directing the City Manager to assign staff to work with the Chamber more closely on event management for the Christmas event.  
Ms. Szantay presented the board a copy of her comments provided at the September 20 City Council meeting (attached). The board discussed event management in previous years as well as options to consider for the future.  
Motion to approve allocation of $10,000 from FY 2017 community event projects funds for the 2016 Christmas event – Johnston; Second – Tristan. 
Ayes: 7 Nays: 0 Abstentions: 0
3. Consideration and possible action on approving upcoming Economic Development staff travel and training expenses.

Staff presented an overview of upcoming estimated expenditures for first quarter travel and training totaling $3,238.60 (Corporation portion would be $1,619.30).

Motion to approve upcoming staff travel and training expenses as presented for first quarter FY16-17 – Johnston; Second – Mangum
Ayes: 7       Nays: 0       Abstentions: 0

4. Consideration of and possible action on approving payable for MCS General Construction related to Christmas 2016 Christmas lighting and decorating services.

Motion to approve deposit invoice in amount of $3,758.33 – Szantay; Second – Mangum
Ayes: 7       Nays: 0       Abstentions: 0

5. Announcements.

6. Adjournment.

Motion to adjourn at 8:08 p.m. – Mangum; Second – Riggs
Ayes: 7       Nays: 0       Abstentions: 0

Passed and approved this __________ day of __________, 2017.

Carol Riggs, Secretary
Fulshear Development Corporation

Wes Wauson, President
Fulshear Development Corporation
Good evening everyone. My name is Laurie Szantay and I am the treasurer of 4B, the Fulshear Development Corporation. I would like to offer my opinion regarding agenda item J. The FDC is charged with the purpose of aiding, promoting and furthering the economic development of the City of Fulshear and guiding the expenditure of our sales tax dollars. I take the responsibility of budgeting our tax payer’s money very seriously. I am sharing my due diligence and research on how we can accomplish our goals through different avenues - events being one of those avenue.

In doing my research, I had a meeting with a neighboring city regarding their events, sponsorships and how they pay for them. They do not have their Chamber sponsor their events or help them in any way. The events are hosted by their city’s Parks and Recreation department.

The city coordinates the events with volunteers and or a committee for a particular event. The majority of these events are paid through corporate sponsorships and donations, which ensures that minimum amount of monies are used from the general fund of the city to pay for events.

We need to create a volunteer base to help coordinate our events. We could use Keep Fulshear Beautiful, as well as our Parks Commission.

In my opinion, I think if the public was made aware of the total cost between these 3 events that the city pays yearly for, most people would be concerned. I believe it is productive to look at other options and have fresh ideas that could save us tens of thousands of dollars.

Currently I do not believe we are using our city resources to their full potential.

The FDC asked for the Chamber’s financials. In response, the Chamber provided a letter of refusal to provide those documents. To completely understand if all these events are beneficial for the city, we need more information. How many attendees are at each event? Who were the sponsors? How much did they contribute?

In order to move forward with the right fit for the city, we need hard data to make our decision. We are, after all, looking out for the best interest of taxpayers and we take our job seriously.

For the betterment of the city, I would urge City council to consider changing the way we fund and coordinate these events.