



## FULSHEAR DEVELOPMENT CORPORATION CITY OF FULSHEAR

PO Box 279 / 30603 FM 1093  
Fulshear, Texas 77441  
Phone: 281-346-1796 Fax: 281-346-2556  
[www.fulsheartexas.gov](http://www.fulsheartexas.gov)

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Present: Tommy Kuykendall, Wes Wauson, Jo Douglass, Polly Royer, Larry Beustring

Absent: Parker Knapp, Mandi Leary

Guests: Kristi Brashear, C.J. Snipes, James Bjacek, Lisa McCay, Doug Konopka, Bill Archer, Ewalina Forker, Jackie Gilmore, J.B. Collins

1. Call to Order: Tommy Kuykendall, President at 6:40pm.
2. Consideration of report and presentation by Buxton Analytics on the new SCOUT program.
  - Buxton's services help promote the city to businesses such as retail and industry.
  - They use consumer analytics and psychographic reports to determine where businesses should build, what products to sell, and to whom to reach out to.
    - Through their Community ID program, they work with towns and cities to attract businesses.
    - They reach out to retailers on our behalf and encourage them to consider Fulshear
    - They provide a team to support the City at conferences and with their technical applications
    - City provided a user-friendly platform, SCOUT 3.0, that allows the city to access detailed data expediently.
      - Includes an tablet
      - Reports include site scores and unique map tools.
      - City can offer data to businesses and organizations free of charge.
  - Package costs \$50,000.
3. Consideration of Report by the Fulshear Area Chamber of Commerce.
  - 218 Members.
  - 33 New members in 2015.
  - Hosted the city council candidate form successfully. Video posted to <http://www.fulshear.com>
  - Draft for the Fulshear Freedom Festival presented.
  - New event: How to Win Wednesday.
    - A member presents a talent that they have they is useful to the community.
    - Next event: How to Network.
    - Event hosted at Thrive Church.
  - FACC now hosts its meetings at Thrive Church.
    - 60-80 people attend on average.
  - Rope cutting for Methodist Emergency Room last Friday.
4. Consideration of report by City Administrator, CJ Snipes.
  - Housing sales stable.
    - Bad weather may have delayed housing sales.
    - DR Horton makes a sale a day.
  - City is working with H-E-B.
    - Two sites to open in Fulshear.
  - Theme park development
    - No decision yet.
    - Firm is deciding between Fulshear and a town in Georgia.
    - Firm may decide to invest in both a Fulshear location and Georgia location.
  - Texana will open a mental health facility.
    - It will provide 100-150 jobs for Fulshear.
  - Costello engineering firm to conduct the drainage study for Bois D'Arc and Downtown areas of Fulshear.
  - Expansion of Water Well #1.
    - This will increase capacity ten-fold.

- It will use an elevated tank.
  - Nearby development Cinco Ranch to drill a test well in the Jasper Aquifer
    - They will examine water quality and use feasibility.
- 5. Presentation and discussion outlining the FY2015-2016 budgeting schedule and process.
  - Corporation Secretary Wauson recommends that the City of Fulshear's Economic Development department give a presentation to inform new members of what their role is and other pertinent information.
  - A study session will be planned for members so that they can familiarize themselves with the budgeting process.
    - This will be led by City Finance Director Brashear.

6. Citizen's Comments: None.

7. Request for the approval of minutes from the previous meeting held on March 23, 2015.

Motion: Douglass                      2<sup>nd</sup>: Wauson                      Ayes: 5    Nays: 0

8. Presentation and Discussion of Financial Statements to date.

- \$7,190.00 Asset
- Liabilities: \$29,000.00
- Sales tax up 22%
- Corporation used 43% of its budget for the year.

9. Consider and take action on Payables Due.

- Invoice from Arts Fulshear.
- Invoice from the City of Fulshear.
  - Salaries
  - Information Banners
  - Freedom Festival entertainment
  - St. Patrick's Day Parade
  - Fulshear Area Chamber of Commerce Dues.
- Invoice from the Randle Law Firm.
  - For the Review of the inter-local agreement between the Corporation and the City of Fulshear.
- City Finance Director Brashear is looking into new investment tools for the Corporation.
  - The Corporation can invest in Bonds and Securities.
  - It cannot invest in commercial paper.

Motion: Wauson                      Second: Beustring                      Ayes: 5                      Nays: 0

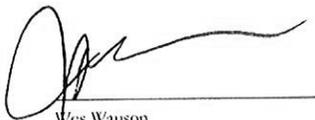
10. Consideration of Possible Action on modifying or adjusting current gateway signs and assemblies for community events banners.

- Chamber of Commerce Director McCoy has looked into new banner and frame designs.
  - A company in San Antonio meets the needs at the price of \$600.00.
- Rod Iron frame is desired.
  - At both entrances to the City.
- Wauson stated a desire for a marquee that can have events posted.

- Suggestion also came up pertaining to lateral banners for businesses.
11. Discussion and Consideration of financial support for certain other community non-profit corporations.
    - Tabled for next meeting's agenda.
  12. Discussion of Future agenda items:
    - Budget Presentation
    - Economic Development Department Presentation
    - Discussion and Consideration of Investment Options.
    - Discussion of financial support for certain other community non-profit corporations.
    - Discussion of Fixed Assets totaling \$100,000.00
    - Discussion of legal protection and immunity.
  13. Next Meeting: **May 18, 2015**
  14. Meeting Adjourned: 8:30 PM

Motion: Beustring          Second: Wauson          Ayes: 5   Nays: 0

Prepared by:          James M. Bjacek  
                                 Economic Development Assistant

  
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Wes Wauson  
Secretary  
Fulshear Development Corporation

  
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Tommy Kuykendall  
President  
Fulshear Development Corporation